

CERTIFICATES OF DEPOSIT



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**CDs or Certificates of Deposit are
financial instruments.**



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But what do CDs actually mean?

Who issues them??

Who subscribes to them???

**Let me explain this to you
with an example.**



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- Amar wishes to borrow Rs. 30 Lakhs for his new business venture.
- He goes to his bank to ask for a loan.
- But though the bank agrees to provide a loan, it realizes that it has only Rs. 20 lacs at present.
- Now the bank does not wish to lose him to another bank.
- So the bank asks him to come back later to collect the loan amount.



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So how does the bank provide the additional Rs.10 lakhs?



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- ❑ The bank has corporate relationships from whom they can borrow.
- ❑ In order to borrow, they issue 'Certificates of Deposit' to these corporate relationships.
- ❑ Obviously the rate of interest offered by the bank to the corporate institutions would be higher than regular fixed deposits.
- ❑ Thus money comes into the bank and is in turn offered to Amar.



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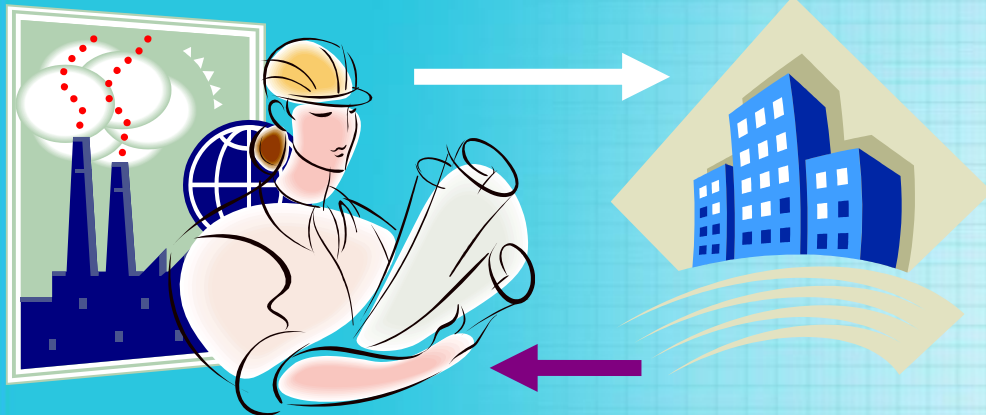
- ❑ **CDs, thus, become the financial instrument issued by banks at a higher interest rate than Fixed Deposits to entice corporates to park money with them in order to meet a lending need.**
- ❑ **A CD bears:**
 - **a maturity date,**
 - **a specified interest rate, and**
 - **can be issued in any denomination.**
- ❑ **CDs are generally issued by commercial banks.**
- ❑ **The term of a CD usually ranges from one month to five years.**



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How CDs Work!

**Borrower
Approaches Bank**



Bank Lends Money



**Corporates Put
Money in Bank**



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To Sum Up

- ❑ **What:** A Certificate of Deposit or CD is a time deposit or a financial product commonly offered to consumers by banks.
- ❑ **Why:** Sometimes, a bank may not have enough funds so it takes the help of CDs to provide a higher rate of interest to corporates.
- ❑ **When:** The term of a CD generally ranges from one month to five years.



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What is the difference between a CD, a CP and a T-Bill ?



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- ❑ **CD: Money raised by the bank from the market to service an outstanding loan.**
- ❑ **CP: Money raised by a reputed corporate directly from the market by-passing the bank, for meeting working capital requirement (short term borrowing).**
- ❑ **T-Bill : Same as CP but issued by the government to meet working capital needs.**



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Hope you have now understood
the concept of
Certificate of Deposits



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